

Summer Program

July 17th to 30th, 2017

“Facing Global Challenges from LATAM”

UDD offers a dynamic program for students that are interested in solving the most pressing challenges around the world. You will be able to combine studies and tourism with classes in Santiago and San Pedro de Atacama, where you will find one of Chile’s most spectacular scenery.



Overview

Universidad del Desarrollo offers a unique experience for national and international students who wish to participate in a challenging summer program, that aims to give a broad perspective about how Latin America is facing the world’s most pressing social, economic and environmental issues.

This program is open to students from different backgrounds since it addresses different topics and issues like, new technologies, innovation, creativity, environment, social entrepreneurship, economy and globalization.



The Goal

Students will live an unforgettable experience that will make them more conscious about the changes and challenges we are facing as a society. We aim to educate global citizens that are aware of the problems and opportunities they are going to face throughout the next years. We wish that this experience will serve as an engine so that these group of students become

responsible and positive change agents.

Credits

The 2 week program (81 hours) has 45 contact hours of lectures, company visits and guest speakers and 36 hours of cultural activities; equivalent to 5 US / 3 ECTS





Credits. By the end of the program students get a certificate with the obtained credits.

Modes of Delivery

Students will take part in the 2 week program, taught completely in English. Different learning approaches will be considered, which will create an intense and multi-faceted program based on evidence, practical insights and

experience.

The program considers lectures, presentations, team work and company tours, a city tour in Santiago and the trip to the beautiful San Pedro de Atacama. Up north, students will have the opportunity to visit the driest desert in the world and the biggest astronomical project ever made: ALMA Observatory.

Week 1

Day 1: Facing your personal challenges

Day 2: Cultural activity

Day 3: LATAM region overview

Day 4: Innovation and collaboration ecosystem

Day 5: Facing social issues

Free Weekend

Week 2

Day 1: Environmental challenges

Day 2: Changes in economy and technology

Day 3: Flight to San Pedro de Atacama

Day 4: Understanding the origins of life

Day 5: Cultural activity

Free Weekend



WEEK 1							
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
Facing your Personal Challenges		LATAM overview	Innovation and Collaboration	Facing Social Issues	FREE	FREE	
Welcome to UDD	Santiago by Bike	Class: Economic and social overview of LATAM	Class: Innovation ecosystems in LATAM	Class: Social entrepreneurship and innovation			
Icebreaker activity		Class: Chile as a platform for LATAM	On site class: Start Up-Chile. Revitalizing Santiago's economy by attracting new tech startups.	Presentation: Futbol Más: Resilience and happiness in socially vulnerable contexts.			
Team building		Class: Cultural and social diversity of the LATAM region	On - site Visit: IF Chile, Promoting Chile's development through innovation, entrepreneurship and collaboration	Presentation: Social Innovation Study Case			
LUNCH							
Class: Speak with power	Chilean cuisine		UDD Ventures	Presentation: B - Corporations	FREE	FREE	
			On site visit: Imagine Lab (Microsoft Chile incubator & accelerator)	On site visit: Social Lab			
WEEK 1							
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
Environmental Challenges	Changes in Economy and Technology	Up North	Understanding the Origins of Life		FREE	Flight to Santiago	
Class: Challenges in Sustainability	Presentation: Pro Chile, connecting the Chilean industry with the world	Flight to Calama	ALMA visit	Geysers del Tatio visit		FREE	FREE
Class: Corporate Social Responsibility, a cultural change	Presentation: Codelco Lab, reimagining copper.						
Presentation: The Nature Conservancy, food, water and infrastructure development.	Presentation: The Not Company, a smart food model through sustainable production	Transfer to San Pedro de Atacama					
LUNCH							
Presentation: Green Glass, dealing with the trash crisis.	On site visit: Uber	San Pedro bike tour	Laguna Cajar tour	Moon Valley tour and sandboard classes	FREE	FREE	
Class: Smart Cities							